

World Food Day

50 EXCUSES NOT TO HELP



Fourteen years ago the naysayers said World Food Day would never work and yet their montage of excuses has been converted to a montage of caring! Over the years we have all made excuses; we have also been motivated by deeply felt reasons for making serious efforts to assure food for all. Along the way we have often been challenged to respond to excuses like the ones on the left when we have tried to persuade someone to help in our work. According to Gallup, every other American is a volunteer. What are their reasons? World Food Day can use them!

Perhaps you might try enlarging the diagram below and using it as a discussion starter at a meeting or in a class. You might want to make your own montage of excuses as well as your own 50 reasons for caring.

Will the montages be filled with faces from the news. . . or faces of grandchildren. . . or pictures of the blessings of a fruitful earth we want to save . . . even with drops of clean water . . . or slogans like "we can make a difference" . . . will some write in elements of a code of ethics or the tenets of their faith . . . or principles of good citizenship . . . ?

(Send us your montages to share.)

OK...
WHAT'S YOUR
EXCUSE..



WORLD FOOD DAY is really WE CARE DAY for it is a day when everyone joins together to showcase what it means when people turn caring into action.

All the separate efforts of individuals and groups all year through . . . ensuring a safe food supply for all . . . feeding and consoling . . . providing shelter . . . raising public policy issues . . . providing a means to a way out of poverty like literacy classes and job training and microenterprise loans . . . being a good friend or stand-in caretaker . . . or sacrificing self for others . . . are brought together to be celebrated . . . and increased.

Food . . . our daily need of it and our need to be sure that all have it . . . brings us together on this worldwide day . . . helping us become more caring communities . . . a more caring world . . . all year . . . when we all do our part to make WFD more user friendly!

50 REASONS FOR HELPING

