

From World Wildlife Fund
Exciting news about how you can help us...

SAVE THE TIGER!

Dear Friend:

Please let me quickly explain why I'm sending you the enclosed set of Tiger Post Cards:

You see, they are yours, as a small introductory gift, because quite frankly, I hope they will encourage you...

...to help us save the tiger – and other endangered large cats.

Perhaps you can use one of these Tiger Post Cards to send a quick message to a loved one or a special friend.

Please notice that one post card features the awesome Siberian tiger – the largest of all living cats. This is the only tiger that makes its home in temperate forests.

Regrettably, only about 400-500 Siberian tigers may survive in the wild today, most of them in the Russian Far East...

...where a poacher can earn as much as \$10,000 for the fur, head, bones, claws, and teeth of one single tiger!

The second post card features the Bengal Tiger, and even though perhaps 4,000 of these tigers still exist – poaching and habitat loss threaten to thin their numbers.

And so – in plain English: We must save the tigers!

And here at World Wildlife Fund, we urgently need new friends like you to join with us in this endeavor. Will you?

Time is running out!

For example, today scientists are warning us that fewer
(over, please)



WWF

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