JULY
2,500 more stores had pulled porn magazines—Thrifty Drugs, Chevron.

Circle K became nation's largest porn retailer.

Final Report of Atty. General's Commission on Pornography released, attacked by secular media for showing harm of porn.

Operation Rescue born in heart and mind of Randall Terry.

SEPTEMBER
NFD had first picket of Circle K.

The Case Against Pornography by Don Wildmon was released.

OCTOBER
Holiday Inns first became lead article in Journal.

Newsweek called networks "dangerous" in ways they deal with family.

Fall TV season focused on teen sex, never mentioned marriage.

1987

JULY
CLeaR-TV called for boycott of Mazda, Noxell for TV ad record.

AUGUST
CBS scheduled GARBAGE PAIL KIDS cartoon for fall.

OCTOBER
Mazda, Noxell cleaned up ad policy, boycott ended.

Amer. Academy of Pediatrics, Parents Music Resource Center, PTA denounced perverse, sexually explicit rock music.

NOVEMBER
NFD local chapters were functioning in all 50 states.

1988

NFD changed name to American Family Association.

FEBRUARY
768 Christian leaders petitioned Pres. Reagan; AFA filed suit to force FCC to enforce laws.

MARCH
FCC acted on indency charges, prompted by complaint from Kansas City Metro AFA Chapter.

APRIL

Peggy Coleman Hodges
Attorney

1000+ leaders endorsed boycott of Holiday Inns for in-room porn.

ABC had first lesbian character in prime-time-- HEARTBEAT.

MAY
Porn-Child abuse connection shown in study by Judith Reisman for Office of Juvenile Justice and Delinquency Prevention, U. S. Dept. of Justice.

JUNE

Jessica Huckaby
Assistant, AFA Journal

AFA printed Guide to What One Person Can Do About Porn.

JULY

Janice Oxner
Data Processing

Great Issues of Today video series released by AFA.

AFA rally at Universal studios drew 25,000 to protest LTC.

AUGUST

B. J. Murry
Data Processing

Universal "sneak" released Last Temptation of Christ (LTC) , after announcing September release.

Mighty Mouse sniffed powdery substance in CBS cartoon.

AFA held first annual Tupelo Conference for Local Chapters.

OCTOBER
Networks reduced their in-house censors by about half.

Pro baseballers Dave Dravecky, Jeff Calhoun, Scott Garrelts, Glenn Davis and Bob Knepper denounced Topps GPK cards, sent AFA contributions.

NOVEMBER
LTC fizzled, shown in only 1% of nation's theaters, lost $14 million.

FALL TV SEASON
October 24–L.A. LAW Producer Steven Bochco said he wanted to "access the normal casual profanity that you have in any walk of life."

December 1–L.A. LAW used "g-- d---"— a first for TV entertainment.

March 2-"And if this explicitness offends.... So what! So your toes are stepped on. So you are offended. Turn the g-- d--- thing off!"—Steven Bochco on NIGHTLINE

1989

Christians are the only group Hollywood can offend with impunity, the only creed it goes out of its way to insult.
–Don Feder, Boston Herald

FEBRUARY
AFA had 476 chapters in 50 states.

MARCH

Barbara Coggin
WAFR Radio Office Manager

Regina Oxner
Data Processing

Ted Bundy, just before his execution, revealed porn role in mass murders.

Ralston Purina pulled $1 million in ads from SATURDAY NIGHT LIVE (SNL) after AFA campaign.

APRIL

Diane Hill
Legal Assistant

Pepsi had $5 million contract with Madonna, spurned AFA request to cancel because of singer's anti-Christian "Like a Prayer."

General Mills pulled all ads from SNL.

Texaco Oil pulled porn magazines from 1000 stores after letter from member of Southside, Florida AFA.

MAY

Bill Swindell, Associate Dir.
Local Chapters

Pepsi canceled all deals with Madonna after AFA campaign.

Journal first reported on blasphemous, perverse art funded by tax dollars through National Endowment for the Arts (Andres Serrano's "Pi—Christ").

Christianity is a religion for losers.
—Ted Turner

JULY
AFA local chapters topped 500.

I think he's a jerk.
—TV Critic Tom Shales of Don Wildmon

CLeaR-TV announced boycott of Mennen, Clorox.

AUGUST

Sue Bridges
Print Specialist

SEPTEMBER
Rite Aid, Peoples drug stores pulled porn magazines.

Playboy shut down their porn TV channel AFA had fought since 1984.

[Pro-life people] look like idiots anyway.
—Ted Turner

It would be hard to imagine a more atheistic community than the people who make primetime TV.
—Ben Stein, Hollywood lawyer and author

OCTOBER

NBC presented the American public a show that...was as cynically loaded and biased as anything one might come across on Soviet or Cuban TV.
—TV Critic Max Freedman of ROE V. WADE movie

Playboy reported $3.8 million loss for 1989 fiscal year ending June 30.

Homosexual lovers had bed scene on THIRTYSOMETHING; ABC lost $1 million in ads.

1990

JANUARY

If there is a God...I'll have the opportunity to do the same work over there.
—Christie Hefner
Playboy publisher

FEBRUARY
Networks reduced SVP 32% during fall monitoring period.

Clorox sales dropped by 12% in last half of 1989. Company promised ad policy reform, asked CLeaR-TV to end boycott.

MARCH

Martha Swindle
Administrative Assistant

AFA began boycott of Kmart.

Kmart joined Playboy and Penthouse suit against AFA of Florida and David Caton, Florida Director.

We're going to fight the American Family Association.
—David Dastens, Pres.
Adult Video Association

APRIL
Clorox boycott was ended by CLeaR-TV.

MAY

Frances Price
Assistant, Local Chapters

AFA more than doubled building space to total 12,000 sq. ft.

JUNE
Asbury College awarded honorary doctorate degree to Don Wildmon.

Prime-time SVP rose 30% during spring sweeps.

JULY
Homosexual activist/artist David Wojnarowicz, sued Don Wildmon and AFA for $5 million.

AUGUST

Ben Bull
Attorney

Kmart dropped out of suit against AFA of Florida.

SEPTEMBER

Brad Bullock
WAFR/Broadcasting Director

Nikolas Nikas
Attorney

CLeaR-TV called boycott of Burger King for TV advertising policy.

U.S.X. Corporation pulled porn magazines from 1700 stores.

K mart added homosexual porn in some Waldenbooks.

Reebok dropped plans for ads with Madonna.

Wojnarowicz awarded $1; judge dismisses four of five counts.

OCTOBER

Tasha Dawson
Legal Assistant

NOVEMBER
Burger King promised change in ad policy, boycott was ended by CLeaR-TV.

DECEMBER
ABC featured homosexual couple in another episode of THIRTYSOMETHING. Network lost $500,000 in advertiser pullouts.

1991

JANUARY

Dennis Staffelbach
Attorney

Jennifer Gurney
Legal Assistant

AFA sued NEA's top lawyer for slander.

Total Petroleum pulled porn magazines from 625 stores.

Penthouse listed "Ten Worst Censors"—Don Wildmon was No.!! Others included Sen. Jesse Helms, U. S. Government, Parents' Music Resource Center, the FBI and conservative Supreme Court Justices.

Fishers Big Wheel chain pulled Playboy clothing line from 100 stores following boycott by AFA of Michigan.

Blockbuster Video, largest U.S. chain, won't stock NC-17 (X-rated) videos.

FEBRUARY
AFA Law Center filed suit against Sacramento, California, school district on behalf of parents over 'Impressions' curriculum teaching occult religions.