

Agudath Israel of America, Inc.

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February 19, 1997

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Dear Friend:

Your decision within the next few minutes means very much to needy Jews overseas this Passover.

It spells the difference between a dismal holiday without Kosher l'Pesach food ... or a joyous Yom Tov.

These needy Jews and their children do not ask you for the little comforts and luxuries which fill our life. All they ask of you is Kosher food for Pesach.

For close to forty years, our annual Overseas Passover Campaign helped provide Matzohs and other Pesach food to thousands of Jews and entire families throughout the world.

→ Won't you please open your heart to the plea of a needy Jew overseas? Every \$36 contribution helps one person this Yom Tov.

Please add these "unseen guests" to your Seder table by sending \$180 for a family of five, \$108 for 3 persons, \$72 for 2, \$36 for 1 ... or whatever your good heart dictates.

Send your contribution TODAY please -- and you'll enjoy your Passover even more.

Very sincerely yours,

Louis Glueck
National Chairman

LG/ee
Enclosure