BECOME AN INSIDER . . .

Learn the ins and outs of gem investing

Dear Investor:

After sponsoring 8 intensive hard money based investment conferences, one blatant problem continually went unsolved. How to provide the serious investor with unbiased, probing facts about precious gem investments. Certainly, there was lots of information about colored gems's and diamond's spectacular performance and the tremendous opportunities for the future.

But, our attendees demanded more answers concerning such vital investment questions as how to accurately grade and identify various gemstones, or where and from whom can one secure recognized and realistic appraisals? More importantly, we saw an urgent need to provide insightful counsel on realistic appreciation potentials, practical and workable liquidation techniques, purchasing secrets, and buying advantages such as private auctions, etc.

To help satisfy this need, the AEC has assembled a selection of internationally respected gem experts. They have agreed to bring to you "insider" type investing facts on all aspects of precious gemstone investment — with the advantages and pitfalls to avoid. To our knowledge, such a "no nonsense" form of intensive precious gemstone investment symposium has never before been offered — especially one with no strings attached. It is precisely this element of objectivity that makes our precious gem investing seminar so unique and essential. It provides the in-depth and straight-forward answers to the kinds of hard questions you have probably always wanted to ask — particularly if you've seriously contemplated making a major investment committment in precious gemstones.

I believe precious gems could still provide a wonderful investment opportunity worth considering — if they are bought right — *and smart.*

For this reason, we invite you to learn how to become a professional and successful gem investor. For the modest price of $49, for two intensive days worth of expert education, our seminar represents an incredible value.

Don't miss out on this exciting opportunity to learn the inside facts on what many contend will become the sleeper hard asset investment of the 80's.

KENNETH J. GERBINO
Chairman

P.S.
You know — many investors who became knowledgable and invested in gold in 1973 and 1976 became fabulously wealthy. We may be in that same type of growth curve today with gems — and expert knowledge coupled with timely action could make all the difference.

- ***2 Power Packed Days***
- ***Leading Speakers***
- ***Intensive Workshops***
- ***All For Only $49***

Our Distinguished Dean of Faculty BILL PINCH

Mr. Pinch is a fellow of the Mineralogical Society of America and a member of the Mineralogical Association of Canada and the Mineral Museums Advisory Council. He was formerly in research for the physics division of Eastman Kodak.

He has chaired the Nomenclature Committee for the American Federation of Mineralogical Societies and has, for the past six years, been chairman of the Rochester Mineralogical Symposium.

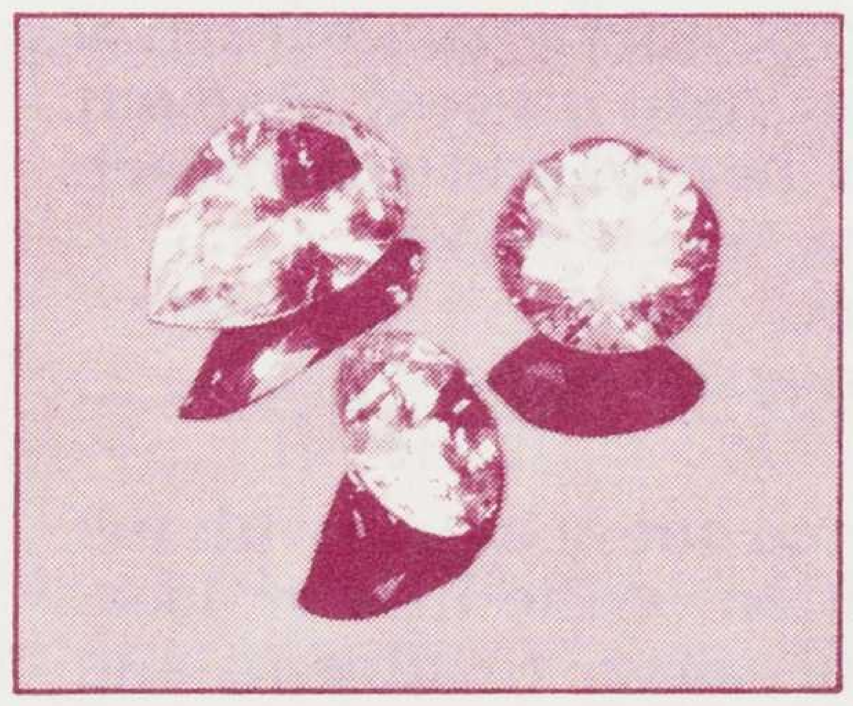
He maintains the most significant private collection of minerals in the world and specializes in the study of new and rare species of minerals. Pinchite, a new mercury oxychloride, has been accepted as a valid mineral by the International Mineralogical Association.

The study of gems is one of Mr. Pinch's areas of particular interest and expertise. He has been one of the major sources of rare gems obtained by the Smithsonian over the last ten years. Mr. Pinch is currently the Senior Consultant and Gem Buyer for Investment Rarities, Inc., in Minneapolis, Minnesota.

Blue Topaz from Brazil

Tourmalines — Rubellite from South Africa

Diamonds



Hope Diamond