To "balance" the story, Sherr injects four brief clips (from nine to 37 seconds each) from her talk with U. S. Attorney William McGivern in San Francisco. 20/20 edited the conversation to include little more than McGivern's response to questions about the alleged raid. He says simply that the FBI had information about contraband material.

It is unconscionable that the axis upon which this entire case turns—the photos in question—is almost totally ignored. After the segment's introductory comments, the photos which prompted officers to act against Sturges are never again mentioned.

Barbara Walters summarizes the propaganda piece by citing government's repressive role in "more and more erosion of artistic freedom." She registers horror that "art" [i.e., provocative photos of nude children] might in some way be restricted. Walters finally concludes, "It's quite frightening...."

The entire story is a travesty, an all too familiar example of secular media's unabashed bias in covering issues that really do have two sides.

Advertisers included: Chrm. H. Brewster Atwater, Jr., **General Mills, Inc.**, Post Office Box 1113, Minneapolis, MN 55440, Phone 612-540-2311, Bisquick mix, Cheerios cereal, Hamburger Helper mix, Pop Secret popcorn, Total cereal.

Chrm. Hamish Maxwell, **Philip Morris, Incorporated**, 120 Park Avenue, New York, NY 10017, **TOLL FREE: 1-800-431-1003**, Fruit'n Fibre cereal, General Foods products, Grape-Nuts cereal, Kraft food products, Maxwell House coffee.

P&G top sponsor on sex sitcom with stupid priest

NBC's FANELLI BOYS sitcom continued its diet of illicit sex and stupid priest in the January 19 episode, written by Martin Weiss and Robert Bruce, and produced by Gayle S. Maffeo.

Father Angelo, Catholic priest and uncle to the infamous Fanelli brothers, enters the opening scene demanding, "Where the he-- is the remote control!?"

The priest and his nephews are glued to the screen when they discover that, due to an error by the cable company, they can get porn movies. When Mama Fanelli picks up the phone to call and report the error, Fr. Angelo screams at her, "Get your paws off that phone! It's a gift. Why question why we're chosen? It works in mysterious ways!"

Illicit sex jokes center around a prize fighter named Kid (a married man) and Bunny, his mistress. Lesbian jokes and Dom Fanelli calling his ex-wife a slut round out the perversion.

In one scene, Dom is tied to Bunny (face-to-face). As she writhes and wiggles to loosen the ropes, Dom becomes sexually aroused. "This is great." he gasps.

"We did it!" Bunny says, delighted as the ropes fall away.

"Wait," demands Dom. "Put the ropes back on. I'm not done yet!"

Advertisers bringing this gutter-level show to family time included: Chrm. Ralph S. Larsen, **Johnson & Johnson**, One Johnson & Johnson Plaza, New Brunswick, NJ 08933, **TOLL FREE: 1-800-526-3967**, Band-Aid adhesive bandages, Micatin foot spray, Mylanta II, PediaCare cough syrup.

Chrm. Edwin L. Artzt, **Procter & Gamble**, P.O. Box 599, Cincinnati, OH 45201, **TOLL FREE: 1-800-543-7276**, Bounty paper towels, Crest toothpaste, Crisco oil & shortening, Ivory soap & detergent, Oil of Olay lotion.

Church & Dwight, Block Drug ads on series denigrating pro-lifers

Pro-lifers are narrow-minded, self-righteous murderers in NBC's January 8 LAW AND ORDER. Robert Palm and Daniel Sackheim produced the Dick Wolf story.

The episode opens with an abortuary explosion. The blast kills a young Catholic woman associated with pro-lifers. (We learn later that she was seeking an abortion herself.) At first, investigators believed she carried in the bomb.

Max, one of the series' police officers, is repeatedly ridiculed and put down when he expresses pro-life sentiments. If he grows emotional or angry, his judgment is quickly called into question by his peers. On the other hand, Max's reasonable, sane partner frequently grows passionate and loud as he preaches the acceptable liberal pro-abortion stance: "Abortion is a right in this country! Okay? That clinic was performing a legal and medical procedure. They weren't murdering anything!" His judgment is never questioned.

Mrs. Schwimmer, head of the local Women For Life group, turns out to be the bomber. On the witness stand, she insists she is not guilty "before God," then launches into a dramatic frenzy, getting out of control and causing chaos in the courtroom. A few minutes later when the "Guilty" verdict is read, a priest and nuns seated behind her in the courtroom express consternation and disbelief, as if they expected the confessed bomber—indeed, murderer—to go free.

Among the advertisers were: Chrm. James A. Block, **Block Drug Company, Inc.**, 257 Cornelison Avenue, Jersey City, NJ 07302, **TOLL FREE: 1-800-652-5625**. BC headache powder, Dentu-Creme denture cleaner, Nytol sleepaid tablets, Tegrin shampoo, X-14 soap scum remover.

Pres. Dwight C. Minton, **Church & Dwight Company**, CN 5297, Princeton, NJ 08543, Phone 609-683-5900. Arm & Hammer baking powder, Arm & Hammer deodorizer spray, Dental Care tooth powder.

Kodak, Sears sponsor four-year-old calling father 'son-of-a-b----'

A four-year-old boy tells his father he's like a "son-of-a-bit--" on CBS's December 13 family-time soap opera KNOTS LANDING. It was written by Bernard Lechowick, and produced by Lechowick, Lynn M. Latham and Mary-Catherine Harold.

In an early scene, Gary Ewing, the father, goes to check on twins Bobby and Becky, who are in bed watching a TV movie. When the movie dialogue uses the term "son-of-a-bit--" Ewing turns the TV off. The four-year-olds launch into a tantrum, screaming angrily at their dad.

"Mommy's nice and **you're** stupid!" Becky snarls belligerently,

"Yeah, like a son-of-a-bit--, Daddy!" adds Bobby. Dad stands without a word of reply while the toddlers giggle and dash merrily out of the room.

In a later scene, a woman visits her lover in the hospital. He is sleeping after having had a liver transplant. The woman whispers tenderly, "You'd better wake up, you son-of-a-bit--!"

CBS's fondness for that particular crude and insulting name-calling is reinforced by the episode's use of several other profanities.

Advertisers included: Chrm. Kay Whitmore, **Eastman Kodak Company**, 343 State Street, Rochester, NY 14650, **TOLL FREE: 1-800-237-5398**, Bayer aspirin, Kodak photo products and services, Love My Carpet, Phillips Milk of Magnesia.

Chrm. Edward A. Brennan, **Sears, Roebuck and Co.**, Sears Tower, Chicago, IL 60684, Phone 312-875-2500, Coldwell Banker realty, Discover credit card, Kenmore appliances, Sears stores & products, Western Auto stores.

Unilever, PM/General Foods ads on CBS movie with Christian adultery

CBS re-ran THE FULFILLMENT OF MARY GRAY as their January 27 movie. The initial ads for the story of adultery read, "He can't give his wife a baby. So he's turning to someone who can...his brother."

Set in 1910 Minnesota, the movie is the tale of Jonathan and Mary Gray (husband and wife), both portrayed as Christians who read the Bible and pray regularly. Unable to father a child, Jonathan grows increasingly obsessed with having a son.

Eventually, he proposes that Mary have a son by his brother Aaron. Initially, Aaron and Mary both display shock at Jonathan's suggestion, but when he has to be gone for a few days, they are soon in bed together. Harry R. Sherman produced the Laird Koenig teleplay.

Top advertisers were: Chrm. Hamish Maxwell, **Philip Morris, Incorporated**, 120 park Avenue, New York, NY 10017, **TOLL FREE: 1-800-431-1003**, Breyers Ice Cream, General Foods products, Kraft food products, Louis Rich meats, Post cereals.

Pres. Richard A. Goldstein, **Unilever United States, Inc.**, 390 Park Avenue, New York, NY 10022, **TOLL FREE: 1-800-223-0392**, Dove soap, I Can't Believe It's Not Butter, Ragu' Italian foods, Mrs. Butterworth's syrup.

AT&T ads on new CBS show with obnoxious, belligerent family

CBS aired a mid-season replacement featuring a family in which every member competes to see who can tally the most ugly put-downs. The December 15 episode of YOU TAKE THE KIDS features the parents in bed, just ready to make love, when the teenage daughter Lorett bursts in and screams in disgust, "You're doing it!"

Shortly, Lorett's brother Peter enters as Lorett shouts at him, "Don't come in here! They were doing it!"

Enter older brother Raymond: "What's with the volume!"

"They were doing it!" Lorett screeches again.

Of course, laugh tracks punctuate every reference to sex.

Other "humorous" dialogue features the father and mother-in-law in nonstop verbal warfare. Mama insists her daughter is living in sin because she was not married in the church. She and son-in-law constantly exchange ugly barbs.

Another "funny" element is little brother Nathaniel, about 10, calling Peter "idiot" again and again and again—and again. Ironically, Peter is the one who does well in school while his three siblings all just slouch by.

The January 12 episode featured report card time. When the parents ignore Peter's straight-A performance and spend time with his lazy siblings, he feels left out. He sees that in order to get attention, he must do something wrong. Consequently, he decides to steal the family car and prays, "Oh, Lord, please help me be bad."

Both episodes were produced by Stephen Grossman. Advertising on both was: Chrm. Robert E. Allen, **AT&T**, 550 Madison Avenue, New York, NY 10022, Phone 212-605-5500. AT&T phone services.

Pfizer, Upjohn ads on pro-homosexual NBC sitcom

A strong pro-homosexual message is imbedded in the January 12 episode of NBC's GOLDEN GIRLS. Marc Sotkin is executive producer; Marc Cherry and Jamie Wooten wrote the script.

The series regularly promotes promiscuous sex, but this episode expanded to promote the "normalcy" of homosexuality. In the story, Blanche's brother comes for a visit, bringing with him his homosexual lover whom he plans to "marry." Initially, Blanche (who has herself boasted of having almost 150 lovers) cannot bear the idea of her brother "marrying" another homosexual.

By episode's end, however, her three housemates have helped her to see the light. In a warm "family" scene she embraces brother and his lover.

One can easily lose count of the perversion jokes that always fill this series, but this episode had no fewer than 30 lines dedicated to illicit sex.

Helping sponsor this gutter-level "humor" in family time were: Chrm. E.T. Pratt, Jr., **Pfizer, Inc.**, 235 E. 42nd Street, New York, NY 10017, **TOLL FREE: 1-800-527-3606**. Ben-Gay rub, Coty perfumes, Plax mouthwash, Stetson cologne, Unisom, Visine eye drops.

Chrm. Dr. Theodore Cooper, **Upjohn Company**, 7000 Portage Road, Kalamazoo, MI 49001, **TOLL FREE: 1-800-253-8600**. Cortaid Haltran analgesic, Kaopectate medicine, Motrin pain medication, Unicap vitamins.

CBS miniseries has deluge of profanity, Chrysler, PM/General Foods ads

The eight-hour CBS miniseries LONESOME DOVE drew much praise from critics. Clouding the appeal of the western saga, however, was a major problem—a steady stream of hard profanity. The series was re-run January 20, 22-24. The teleplay is by Bill Wittliff and the executive directors are Wittliff and Suzanne dePasse.

Based on the novel by the same name, the story centers around two men, Augustus McCray and his friend/adversary Woodrow Call, and their adventures as they drive a herd of stolen cattle from Texas to Montana. McCray's sexual affairs with two different women are a part of the story, as is Call's relationship to his illegitimate son (a hired hand on the cattle drive).

In addition to the profanity god—n and many other uses of God's name in vain, the series catalogues at least 30 uses each of he— and da—. Characters also repeatedly use the word whor— in reference to women.

The series is packed with additional profanity and crude language including son-of-a-bit—, bast—d, and sh—. There is frequent use of the word "poke" as a euphemism for sex. For example, McCray propositions a prostitute with, "How 'bout a poke?" Ironically, McCray is also the only person shown reading a Bible.

McCray and Call are painted as traditional, good-old-boy, old West heroes, both displaying numerous admirable qualities. It's too bad they also had to be womanizing cattle thieves.

Top advertisers were: Chrm. L.A. Iacocca, **Chrysler Corporation**, Post Office Box 1919, Detroit, MI 48288, Phone 313-956-5252, Chrysler, Dodge, Eagle, Jeep, and Plymouth automobiles and Dodge trucks, Dollar Rent A Car.

Chrm. Hamish Maxwell, **Philip Morris, Incorporated**, 120 Park Avenue, New York, NY 10017, **TOLL FREE: 1-800-431-1003**, General Foods products, Kraft food products, Post cereals, Stove Top stuffing mix, Velveeta cheese.

Pepsi, Thompson Medical support pro-homosexual episode on ABC series

GABRIEL'S FIRE on ABC used the January 31 episode to promote the "normalcy" of homosexuality. The story focuses on celebrity quarterback Brad Fixx, who is slandered by a tabloid newspaper which accuses him of being homosexual.

Fixx sues the paper, and in the process the defendant hires a witness to lie, a homosexual who claims he is a former lover of Fixx's.

On the other hand, Fixx has the best in legal defense, a Ms. Heller, who handily wins the case so that justice is served. The irony, however, is Ms. Heller's defense of homosexuality. In clearing her client of the charges of homosexuality, she concurs in court that it is "acceptable to be gay in America."

This pro-homosexual propaganda was produced by Carol Mendelsohn, Jacqueline Zambrano, Donald R. Boyle and Andrew Ackerman. The story was by Stephen Zito.

Advertisers included: Chrm. D. Wayne Calloway, **PepsiCo**, Anderson Hill Road, Purchase, NY 10577, Phone 914-253-2000. Chee-tos cheese puffs, Diet Pepsi soft drink, Doritos corn chips, Pizza Hut restaurants,

Chrm. S. Daniel Abraham, **Thompson Medical Company**, 919 3rd Avenue, 26th Floor, New York, NY 10022, **TOLL FREE 1-800-223-1248**. Dexatrim diet capsule, Fiber Full tablet, Ibuprin analgesic, Slimfast diet aid.

NBC sex and profanity showcase has Toyota, Chrysler ad support

The bed-hopping, back-stabbing bosom buddies of LA LAW were up to their old tricks in the January 10 episode. Profanity