

Dear Mr. Moll,

Please inform TV advertisers I have joined the AMERICAN FAMILY ASSOCIATIONS campaign to fight network TV's attack on the family and traditional values.

I believe television has the potential to become the most constructive mass medium we have. However, the continual portrayal of Christians in a negative manner; the lack of wholesome, family-oriented programs; the continued increase of sex, violence and profanity on TV; and the increased portrayal of homosexuality as a normal lifestyle is of great concern to me.

You can tell potential TV advertisers I will join and support A.F.A.'s boycott of one or more leading advertisers when the boycott is announced following the monitoring of this fall's TV programs.

Sincerely, _____